

2020 HIGHLIGHTS



A YEAR OF GROWTH

WALKSACRAMENTO

OUR MISSION

To improve quality of life and health equity through community-centered policy and systems change in land use, transportation, and community development.

OUR VISION

All people, regardless of race, income, or ability, live in neighborhoods that:

- Are designed for health and happiness;
- Are sustainable and green;
- Support thriving local economies; and
- Promote civic engagement.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

At the beginning of November, I had the honor to take the helm at WALKSacramento and join a team of resilient individuals, who, despite the challenges that came with 2020, has managed to not only “make due,” but thrive.

Advocating for better planning, policy and systems and empowering community voice are at the core of what WALKSacramento does on a daily basis. This year we were honored to be recognized by Sac Valley APA California with a Local Vision Award for our work around Safe Routes to School in addition to being recognized by the ASLA California Sierra Chapter with the 2020 Community Partner Award.

While we've made a strong impact, our work is far from finished. As a nonprofit, we couldn't do this important work without you. Your investment in WALKSacramento ensures better health outcomes for our most marginalized neighbors, thriving local economies, and equitable and accessible communities regardless of race, income, or ability.

As we move into the new year and look to take on even bigger organizational changes, we'll need strong allies like you to help champion the work we do.

In 2021 we will be reprioritizing our strategic initiatives, growing and diversifying our board, and overhauling our brand to be more inclusive and reflective of the work we do. We're not here to simply talk to the talk, we're here to WALK it too (pun-intended) and we hope you'll join us along this journey.

KIARA REED
EXECUTIVE DIRECTOR



WALKSACRAMENTO



IN 2020, WE DOUBLED OUR TEAM SIZE



KIARA REED
EXECUTIVE DIRECTOR



CHRIS HOLM
PROJECT MANAGER



MOLLY WAGNER
PROJECT MANAGER



ALICIA BROWN
PROJECT MANAGER



JORDAN GRIMALDI
PROJECT COORDINATOR



ANNE OKAFOR
PROJECT ASSISTANT



PRISTINA ZHANG
GRADUATE INTERN

BOARD OF DIRECTORS

Adrian Engel, President
Jeanie Ward-Waller, Vice President
Matt Krehe, Treasurer
Hong Zhang, Board Member
Anne Stains, Board Member

WE PRIORITIZED INITIATIVES THAT SUPPORT OUR MISSION

3

SAFE ROUTES TO PARKS AND HEALTHY RETAIL WEBINARS

We launched our first-ever webinar series featuring our Safe Routes to Parks and Healthy Retail Program and resources developed for the program.

70+

COALITIONS & LISTENING SESSIONS

We held and participated in over 70 community listening sessions and coalition meetings to advocate for community driven solutions for health in the built environment, mobility, and environmental justice.

73

COMMENT LETTERS

We wrote 73 Comment letters to help improve new development projects with active design and health in the built environment best practices.

6

MOBILITY FOCUSED PROJECTS

We assisted in the development of two Safe Routes to School Master Plans and launched four new projects focused on active transportation and mobility within Sacramento County.

WE TOOK SRTS VIRTUAL

**3,172
miles
walked
& rolled**

Six schools across the Sacramento Region joined our first virtual WALKtober Walking Challenge to walk a collective 3,172 miles in October!



**100+
high
school
students**

We worked with over 100 High School students in virtual classrooms and in person to advocate and address student oriented transportation challenges in South Sacramento and West Sacramento.



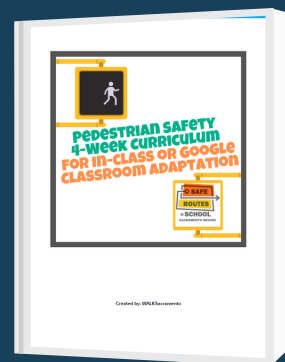
**330
helmets**

We distributed 330 bicycle helmets to students and adults in need in Sacramento County and Yuba County.



**280 walking school
bus participants**

We led Elder Creek Elementary in their walking school bus program, engaging over 280 students, parents, staff, and partners!



**2 activity and
curriculum guides**

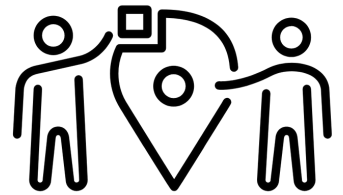
Our English and Spanish "Family Activity Guide for Walking" was featured as a resource in the Safe Routes Partnership's "Back to School 2020" guide. We also created a 4-week pedestrian safety curriculum for Google Classroom.

WALKSacramento plays a vital role in advocating for healthy communities in the Sacramento region, by supporting and amplifying the voices of the communities themselves in shaping the changes they want to see. The amazing WALKSacramento team has weathered significant change during my two years on the board, all while developing a new strategic plan that centers our most underserved neighborhoods and while continuing to deliver on the important work they do with resilience and grace. 2020 has been uniquely challenging, and yet the team has adapted and grown through this year to bring in diverse and vital new perspectives that will make the org stronger and more effective in advancing our mission. I am so proud to be part of WALKSacramento and support its critical work!

- Jeanie Ward-Waller
WALKSacramento Board member

Working with WALKSacramento was a wonderful experience for our students to allow them to engage in meaningful work that can help to change the environment they live in. This experience helped the students gain real-world experience even in the virtual classroom and see that their input would be considered in future decisions.

- Phyllis Cruz
River City High School



The Sacramento region is lucky to have a trusted leader in advocating and planning for healthy, walkable communities. In our work as a verified trauma center, Mercy San Juan Medical Center sees the devastating impacts of bicycle and pedestrian injuries that come through our emergency room. I hear from hospital staff, families, and local service providers that want to help prevent these injuries before they occur. We turn to WALKSacramento to learn about evidence-based strategies for making our streets safer, and the best ways to push for change so these strategies can become a reality.

- Jennifer Rubin
Injury Prevention Lead & Safe Kids Coordinator
Dignity Health Mercy San Juan Medical Center



WE ARE HONORED TO BE RECOGNIZED....

**Sacramento Region Safe Routes to School
Local Vision Award
APA Sacramento Valley**

**2020 Community Partner Award
ASLA California Sierra Chapter**





This Giving Season is more important than ever.

Will you make a
commitment to support
healthy and sustainable
communities across the
Sacramento region in 2021?

3 WAYS TO GIVE:

1. Make a tax-deductible recurring
donation at
www.walksacramento.org

2. By Mail:
909 12th St Suite 203
Sacramento, CA 95814

3. Sign up for AmazonSmile
www.smile.amazon.com. For every
purchase you make, we receive a
portion of the proceeds, at no
additional cost to you.

