

Bike to School Day

events can be simple to organize and are a great way to build excitement and awareness around biking, rolling, and walking to school.

This guide provides ideas to help you get your own great event off the ground.

Build your base, then add in other fun ideas to make your event bike the extra mile.



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Let's Bike!

Simple Ideas to Create Your Own Bike to School Day Event.



A guide provided by
WALKSacramento



Step 1: Build Your Base

Each school celebrates Bike to School Day differently, but there are a few key items every event should include:

- Set a date
- Register your event on walkbiketoschool.org
- Get your School Principal on board
- Promote with all calls and in-class announcements

- Create an event flyer to promote the event at least two weeks before the event
- Have students create event posters to display outside of school throughout the month of May
- Reward students who participate with stickers, neon prizes, or healthy snacks

Step 2: Add a Bike Train

Whether it's your first Bike to School Day event or you are a daily active commuter, off-campus meeting locations are a great way to build excitement and give students who commute from further away a chance to participate.

- Choose a nearby meeting location(s), such as a park or church parking lot, that is easy for students and parents to meet as a group to bike, roll, and walk to school together
- Choose a meeting time
- Identify biking and walking routes to school that are easy to navigate. Make sure riders have a safe bike facility or sidewalk to ride on.
- Assign two volunteers to the meeting location greet students/families and lead the bike train and walking school bus to school

- Promote! Include the meeting location, time, and biking and walking route on the Bike to School Day flyer and social media.
- More Ideas:
 - Use temporary spray chalk to mark the route with Paw Prints or footprint stencils
 - Encourage students to decorate their bikes or scooters - you can give awards for the best decorated bikes
 - Make it a Neon Day! Encourage students to wear bright colors
 - Quiz students on safe biking and walking tips.

Step 3: Pick up the Pace. Build Excitement with Community Members

Bike to School Day is a great way to engage the whole community in a fun and easy way. Make it a neighborhood celebration!

- Ask neighbors to bike with students or cheer them on as they bike to school
- Ask neighbors to put Bike to School Day signs in their yards with encouragement or safety messages
- Ask community partners to provide prizes or healthy snacks for students or coffee for parents and volunteers
- Contact your local transit agency to provide free rides for students who ride transit on Bike to School Day

- Ask your school board representative, council member, or other community celebrities to bike with students
- Ask your local police department or local bike shop to provide helmets to students on wheels
- Invite local media
- Ask middle school or high school leadership teams and marching bands to participate

Step 4: Fun Ideas that Go the Extra Mile

Make your event one that families will want to participate in every year with these simple and fun ideas.

- Use speakers to play music outside the front of the school
- Provide coffee for volunteers and parents who bike, roll, or walk to school
- Decorate the front of the school with balloons
- Ask your school mascot to greet students
- Have teachers create a rally tunnel or applaud as students arrive

- Create an interactive activity where participants can pledge to bike, roll or walk to school during May
- Include a signup sheet for parents who want to continue biking or walking together in the future
- Thank your volunteers and all who participate using thank you cards and school announcements
- Encourage families to log their miles on <https://mayisbikemonth.com/> for more cool prizes in May