



Walk With Us:

Taking your walk audit to the next level



Taking the Next Step

Now that you have completed your walk audit, how do you go about making change?

- Start a public awareness campaign
- Lobby local elected officials directly
- Tactical urbanism or pilot projects
- Walk Audit/SRTS Report



Benefits of a Walk Audit Report

- Master planning document that captures
 - Data
 - Engagement
 - Recommendations
 - Pictures
- Helps to make a strong case for funding
- Creates a baseline to measure progress
- Maintains accountability
- Helps to ensure that the community's voice is captured!



walking audit
see things in a different way

Del Paso Heights Elementary School
Walk Audit Report

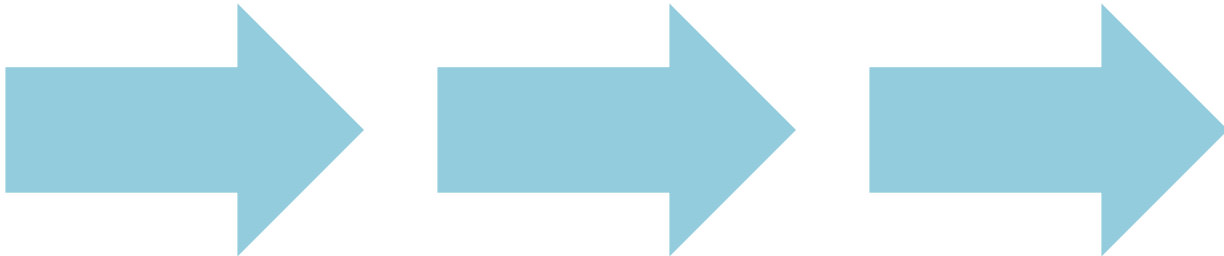


April 27, 2015

WALKSacramento

Next Steps

- Create a team or task force to help guide recommendations and implementation
- Draft a walk audit report
- Develop a plan to pursue implementation
- Build your case for funding



Walk Audit Task Force

- School administrators
- Parents and Teachers
- Neighborhood associations
- School district
- Local businesses
- Law enforcement
- Local and state DOT
- Students!



Developing Your Report

Identify your target audience(s) and their jurisdiction(s)

- School district
- Local/state DOT
- Elected officials



Elements of a Report

What should you include?

- Think about sources of funding

- Data!!
- Existing conditions
- A summary of the process
- Recommendations Pictures



How to Make Your Case with Data

- Parent surveys and student hand tallies
- School and community demographics
- Law enforcement
- Health data
- Traffic observations
- Changes in the school/community

The image shows a screenshot of a 'Parent Survey About Walking and Biking to School' form. The form is titled 'Parent Survey About Walking and Biking to School' and includes instructions for parents to complete. It contains several sections with checkboxes and radio buttons for responses. The sections include: '1. School Name', '2. What is the grade of the child who brought home this survey?', '3. Is the child safe to bring home this survey early or late?', '4. How many children do you have in kindergarten through 5th grade?', '5. What is the child's current address?', '6. How far does your child live from school?', '7. How long does it take to get to school?', '8. How long does it take to get to school?', '9. How long does it take to get to school?', and '10. How long does it take to get to school?'. The form also includes a section for 'Walking to School' and 'Biking to School' with checkboxes for 'Yes' and 'No'.



Visualizations

- Pictures help make the case for change
- Visualizations help you communicate a vision



★ Represent deficiencies as well as demand! ★



Developing your Recommendations

- Reflect the most pressing concerns
- Engage stakeholders to prioritize recommendations
- Engage electeds, planners, engineers to discuss real possibilities
- Be explicit in your justifications (helps with narratives)
- Consider non-infrastructure! (helps make the case)

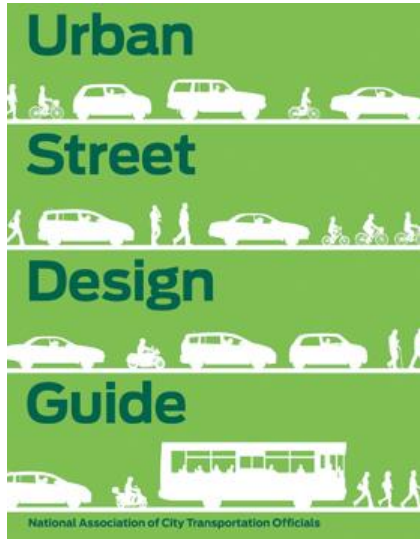
Example

ID	Location	Recommendation	Justification
1	Hurley Way, from Fulton Avenue to Morse Avenue; Northwest of Morse Avenue to connect with Hurley Way	Provide sidewalk infill along Hurley Way. Prioritize: <ol style="list-style-type: none"> 1. Northside of Hurley Way, East of school 2. Northside of Hurley Way, West of school 3. Morse Avenue. See ID #3. 4. Southside of Hurley Way, East of school 5. Southside of Hurley Way, West of school 	<p>Many students walk and bike along Hurley Way en route to Thomas Edison and are forced to walk in the street. Hurley Way is heavily walked by neighborhood residents. Elderly citizens living at the apartment complex on Hurley Way and Morse Avenue do not use Hurley Way because of safety concerns – concerns that may be alleviated with the addition of sidewalks. Cyclists and pedestrians compete for shoulder space along these segments. Cyclists often ride in the street to avoid hitting pedestrians. Sidewalks will make the experience safer for both pedestrians and bicyclists.</p> <p>Priorities evaluated in meeting conducted on August 18, 2014. Meeting participants included WALKSacramento staff, Thomas Edison principal, school parent liaison, and Sacramento DOT engineers.</p>

Visual



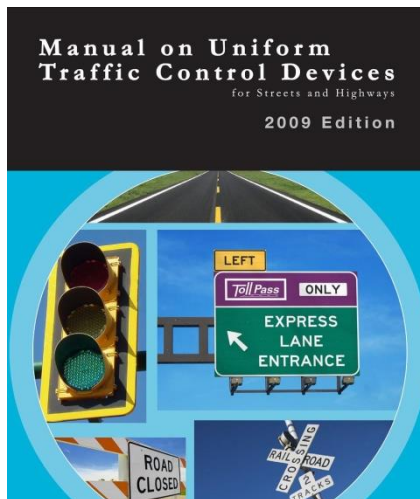
Recommendation Help



National Association of City Transportation Officials (NACTO) Urban Street Design Guide

Manual on Uniform Traffic Control Devices (MUTCD)

Relevant municipal and school district policies



National Center for Safe Routes to School Program Tools

Your local agency planners and engineers!

Sharing Your Report

Share the walk audit findings with target audiences:

- Local/state DOT
- Electeds
- Law enforcement
- School district
- School
- Community
- Media?



This is a good time to develop an implementation plan



Thank you!

WALKSACRAMENTO