



# ON THE PULSE OF PLANNING FOR HEALTHY AND EQUITABLE COMMUNITIES 2016 SPEAKER SERIES



American Planning Association  
**California Chapter  
Sacramento Valley**  
*Making Great Communities Happen*

*Grab your data, put on your Fitbit, warm up your stethoscope, and join our coalition of community planners, designers, and public health professionals to discuss how to keep our communities vital and fit now and into the future!*

Planners and public health officials and practitioners have long understood that community design impacts the health of community members. As the importance of environmental health and equity is increasingly recognized, there are new opportunities for planners, public health professionals, government, and community stakeholders to collaborate on advocating for and creating healthier places while advancing the shared goals of livable, inclusive communities; increased mobility and access to resources; economic vitality and opportunity; and reduced pollution and greenhouse gas emissions. The SacValley APA 2016 Speaker Series will utilize all six sessions to examine how planning and public health can integrate resources and actions to diagnosis, treat, prevent, benchmark, and celebrate the success of communities as they strive to improve the health of their residents, as well as that of their infrastructure and economy. Let us help cure what ails you; register now!

**All sessions will be held from 8:30-10:30 a.m. Join us for coffee & networking from 8:00-8:30 a.m.**

**West Sacramento Community Center, 1075 West Capitol Avenue, West Sacramento**

**Free, Unrestricted Parking at 1271 West Capitol Avenue (behind Walgreens)**

## COLLABORATING PARTNERS



**Friday, May 13**

### Taking the Temperature for Community Health and Well-Being

*Presenters:* Dan Woo, California Department of Public Health; Jonathan London, UC Davis; Brian Cole, UCLA; Ken Blankinship / Clint Kellar, Esri

What are the connections between the public health and planning professions? What instruments are available to check a community's "vital signs?" Public health and planning have shared a long and intertwined history, and despite each broadening their practice to different areas of expertise, there has been an increased "re-convergence" between the two, particularly surrounding health, the built environment, and climate change. Join us for this session to understand the connections between public health, planning, and the environment, with specific focus on climate change and health impacts; learn what the social determinants of health are and how to measure them; and acquire the access to the toolkit of data related to public health, for example GIS mapping, indicator projects, and other innovative tools to take a community's "temperature."

**Friday, June 24**

### Road to Recovery: How to Overcome the Diagnosis

*Presenters:* Katie Valenzuela Garcia, Breathe California of Sacramento-Emigrant Trails; Phoebe Seaton, Leadership Counsel for Justice & Accountability; Miguel A. Vazquez, AICP, Riverside County Department of Public Health

This session will examine why some communities are healthier than others and the role that planning processes have played in creating these health disparities. How do we change these systems to increase not only health equity, but also support healthier communities for everyone? Speakers will discuss three current strategies for shifting planning policy and practices to increasingly integrate health outcomes, including community engagement, engaging the next generation, and state and local policy change.

**Friday, July 29**

## **Preventable Planning: Day-to-Day Steps to FitCommunities**

*Presenters:* Beth Altshuler, MCP, MPH, CPH, Raimi Associates; Candace Rutt, WalkSacramento; David Miller, AICP, City of Folsom; Judy Robinson, County of Sacramento

*Moderator:* Elizabeth Boyd, AICP, Ascent Environmental

From General Plan policies to on-the-ground development projects, how can health be integrated into planning and design practices to support the daily pursuit of healthy choices and lifestyles? This session will explore leading edge tools to promote physical activity and access to healthy foods. We'll first focus on General Plan policy, with information from the Governor's Office of Planning and Research's General Plan Guidelines update effort and examples on how the General Plan can set the stage. We'll then explore how Health Impact Assessments can inform development project decisions and be used to effectively engage community members and leaders. Lastly, we'll examine how careful review of Zoning Codes, Design Guidelines, Specific Plans, and Conditions of Approval can guide projects by addressing both physical activity and food access to bring healthy living within reach of all people.

**Friday, August 26**

## **Measuring Health and Sustainability Outcomes in Funding Decisions**

*Presenters:* Matt Carpenter, Sacramento Area Council of Governments; Neil Peacock, Caltrans; Allison Joe, California Strategic Growth Council

This session will discuss how public funding programs are basing investment decisions on measurable outcomes related to sustainability and public health. This panel of speakers represents three of the largest funders for land use and transportation sustainability projects in the greater Sacramento area: SACOG, SGC, and the Caltrans. They will discuss current tools and techniques for prioritizing proposed investments and measuring the success of their funding programs, as well as what technical capacity-building efforts are underway to strengthen the ability of local governments and community organizations to utilize these investment resources.

**Friday, September 30**

## **Public Interest Design for Disadvantaged Communities: How Engagement & Design Lead to Healthy Places**

*Presenters:* Sergio Palleroni, Center for Public Interest Design, Portland State University; Rachel Rios, La Familia Counseling Center; Kris Barkley, Dreyfuss and Blackford Architects; John Ellis, Cosumnes River College

This session will focus on how to engage disadvantaged communities in the design process for facilities and places that will serve their needs. Two case studies will be examined in South Sacramento and Del Paso Heights. The session will discuss how data was collected directly from the areas residents and how they had the opportunity to influence the design outcomes. In addition, the project designers will discuss some of the unique challenges addressed in each area.

**Friday, October 21**

## **Building Healthy Communities: Success Stories**

*Presenters (Invited):* Ed McMahon, Charles E. Fraser Chair for Sustainable Development and Environmental Policy, Urban Land Institute; Rachel Iskow, Mutual Housing California; Daniel Woo, LEED AP ND, California Department of Public Health; Desiree Backman, DrPH, MS, RD, California Department of Health Care Services and UC Davis Health System Institute for Population Health Improvement

*Moderator:* Jeff Goldman, Urban Land Institute, Sacramento District Council

This session will close the 2016 Speaker Series on Planning for Healthy and Equitable Communities by showcasing examples of projects and plans in which community health was a central focus and integrated throughout in a holistic manner, taking into account the tools, metrics, and outcomes-based approaches to community health presented earlier in the 2016 Series sessions. The case studies will cover community, neighborhood, and project scale examples, including individual buildings and their surroundings, healthy neighborhood design, healthy urban corridors, and healthy urban ecosystems. Participants will learn how they can employ the techniques and approaches presented in these case studies in their professions, communities, and projects/plans.

## **Register now at**

[www.svsapa.org/speaker-series/2016-speaker-series.html](http://www.svsapa.org/speaker-series/2016-speaker-series.html)

*Sponsored by:*



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### **Pricing:**

Members of Speaker Series Partner Organizations: ..... \$20.00/session  
Non-Member: ..... \$30.00/session

**If you register for all six sessions, you will receive the following discount:**

Members of Speaker Series Partner Organizations: ..... \$95.00 total  
APA Members that are Young Planners (under 35): ..... \$80.00 total  
Non-Member: ..... \$150.00 total

Professional Development Package ..... \$250  
Includes three complete program passes to the 2016 Speaker Series.

**This package can't be purchased online.** Please contact Elaine Sledge at (916) 234-9329 or Elaine@business-svcs.com to pay via check or credit card.

## **PLAN4Health**

An American Planning Association Project

Sacramento's Plan4Health program is led by WALKSacramento and is funded through an initiative of APA National and the American Public Health Association to strengthen connections between planning and public health.

**2 AICP CM Credits per session pending.**

**For more information please contact Professional Events  
at (916) 374-0797 or [proevents@wavecable.com](mailto:proevents@wavecable.com)**