

# WALKSACRAMENTO

## Job Announcement: Executive Director

### Walkable City Visionary and Advocate Ready to Transform a Region

WALKSacramento offers a unique opportunity for a rising leader. The Sacramento region is making bold moves in [urban planning](#) and [active transportation initiatives](#). Sacramento is in the [top ten urban forests](#), with bike paths and vibrant [mixed use neighborhoods](#). Recognized for cultural, generational and ethnic diversity, Sacramento is rated the [most integrated of any major city](#) in the country. It's also a region of rural roads and low-income communities without sidewalks, and car-centric [suburban sprawl](#). We straddle the old planning model and the new. WALKSacramento, in collaboration with the local government and regional transportation community, has made great progress integrating walkability infrastructure into development. The staff has established a reputation of integrity, collaboration and forward-thinking advocacy.

#### About WALKSacramento:

WALKSacramento is a community leader in active transportation, advocating for walkable communities at all levels of government in the Sacramento area. We work with transportation and land use planners, elected officials and community groups to create safe, walkable environments for all citizens and particularly for children, seniors, the disabled and low-income individuals. We work to incorporate pedestrian access into transportation and development decisions, to increase funding for pedestrian infrastructure, and to adopt and implement pedestrian master plans for local communities.

Our programs include "Vision Zero" -- a pedestrian safety campaign, Safe Routes to School projects, and technical review and recommendations for land use and transportation plans. We are a member of America Walks and founding member of California Walks.

**Are You A Visionary – with subject matter realism?** The effective visionary leverages his or her understanding of the political, policy and cultural landscape to build relationships, win hearts and minds, and form coalitions around principles, ideals and action.

**Do You Have A Strategic Mind?** To tilt toward transforming the greater Sacramento region into a network of walkable communities, a compelling vision delivered by coalition of stakeholders who see that a community that is walkable is healthier economically as well as on a human scale.

Only an insightful, inclusive strategic approach will lift the profile of walkability to the policy level while feeding the grassroots initiative and support vital to culture and infrastructure change.

**Are You A Passionate Advocate?** An effective leader builds strategic relationships that persuade without alienating stakeholders. Develop an advocacy plan for promoting policy and practical change to improve community walkability and be the lead voice and awareness educator for walkability among the transportation and land use community.

**Are You A Subject Matter Expert?** Preferred fields: Urban Planning and/or Transportation. Recognized thought leader in active transportation, leading edge modern planning principles that advocate design that supports smart growth and sustainable design that enhances community engagement, public health, and lowers greenhouse gas emissions.

**Are You A Proven Operational and Budgeting professional?** Bringing a vision through to the operational and budgeting levels is the work of a leader who knows how to change culture and policy within a region. Vision and advocacy grounded in coalition-building and actionable tactics everyone can get behind stems from a solid appreciation and practice of the operational and financial details. You will bring:

- Dedication to the practice of supportive management, bringing out the best in the staff
- Ability to persuade and educate in-person and in print
- Facilitation skills that inspire engagement for internal and external meetings and working groups
- Strong project management experience in all main phases: planning, execution and evaluation

#### **Can You Answer this Call?**

You'll work with an execution-oriented team that loves the work and the mission. Live in a region that is on the move. Take the reins of an organization with a respected voice in the community and a legacy of success in making Sacramento a more walkable city and region.

#### **Compensation**

The WALKSacramento Board is offering a full-time position with salary negotiable. Less than full-time is possible for the right candidate.

Please send résumé and cover letter via email to [recruitment@WALKSacramento.org](mailto:recruitment@WALKSacramento.org)

Cover letter can be as long as two pages in order to share your vision for WALKSacramento and how you would realize your vision.

**No phone calls please**