City of Rancho Cordova Active Design Policy Scorecard

Why Does It Matter?

The following is based upon the Goals, Policies, and Actions embedded in the 2005 General Plan. Active design policies can help support health outcomes and combat chronic diseases such as diabetes, obesity, asthma, and heart disease, while also contributing toward economic development goals, neighborhood beautification, sustainability best practices, and establishing a unique sense of place.



HOW DO RANCHO CORDOVA'S POLICIES STACK UP?

- Incorporate a mix of land uses
- *Based upon the Urban Land Institute "Building Healthy Places Toolkit"
- Design well-connected street networks at the human scale
- Provide sidewalks and enticing, pedestrian-oriented streetscapes
- Provide infrastructure to support biking
- Provide high-quality spaces for multigenerational play & recreation.
- χ Support the incorporation of placemaking, public art, and context sensitive design within public-realm projects.

Establish an extensive, complete, smooth, interconnected, and continuous pedestrian and bicycle network that is a safe and attractive option for local or regional trips or recreation and that connects to the City's neighborhoods, parks and schools, employment areas, and retail centers.

- General Plan, Goal 29

People who live in walkable neighborhoods are 2x as likely to get enough physical activity as those who don't.

Medians, speed bumps, and other **traffic-calming efforts** can lead up to a 15% reduction in the number of automobile crashes with pedestrian injuries.

People who live in neighborhoods with sidewalks on most streets are 47% more likely to be active at least 30 minutes/day.

People who **live near trails** are 50% more likely to meet physical activity guidelines.

source: www.ActiveLivingResearch.org

Policies are great, but Implementation is key

to help make Rancho Cordova more active!



Establish an architectural/design review committee to review development proposals for consistency and exemplification of General Plan Goals and Policies. Committee members should be comprised of design professionals or City staff with equivalent expertise.



Establish priority projects tying bicycle and pedestrian infrastructure to infll housing projects that can serve as the backbone for Affordable Housing and Sustainable Communities (AHSC) grant applications.



Collaborate more regularly with public health professionals on built environment efforts, including inclusion on development review committees and early partnerships on community development projects.

Action LU.2.8.1 - Amend the Zoning Code to include flexible parking standards and parking reductions to encourage compact development, shared parking, and higher density projects in specified locations throughout the City.

Policy UD.1.2 - Design neighborhoods as walkable places, approximately 1/3 mile radius, and connected to adjoining neighborhoods by trails, open spaces, and commercial activity

