RE: Fruitridge 7-Eleven (P16-030)

Dear Mr. Norman:

WALKSacramento appreciates the opportunity to provide the following comments on the Fruitridge 7-Eleven (P16-030) project scheduled to be heard by the City of Sacramento Planning and Design Commission on Thursday, August 25, 2016.

The Hollywood Park Neighborhood Association comment letter (Attachment 3 in the staff report) makes numerous important observations and recommendations regarding pedestrian/bicycle site plan design elements and access. These include walkways between the street and the 7-Eleven building that are visually and texturally different from the parking lot driveways and drive aisles, pavement markings and signs to improve pedestrian safety, and adequate bicycle parking.

It’s unfortunate that a walkway between Fruitridge Road and the 7-Eleven building was deemed infeasible. However, using the area along the parking drive aisle between the sidewalk and building for a landscape planter containing shade trees will provide a green and attractive looking area. It will also reduce heat island effects which should be particularly beneficial considering the fuel pump area that’s included in the project.

WALKSacramento agrees that bicycle access and parking will be especially important for neighborhood residents. However, the number of short-term bicycle parking spaces (2) may be inadequate and result in bicycles parked in front of the building and blocking the sidewalks, and the location of the racks may also result in bicycles that are properly parked but partially blocking the sidewalk.

Development projects that lead to more walking and active travel are critical to our community’s future. Human beings need moderate exercise, such as walking, for about 30 minutes a day in order to prevent the development of chronic disease and overweight. Only 38% of the population in the Sacramento region is active at this minimal level, often due to limitations placed by a built environment not suited to walking and other types of physically active travel. A 30-minute walk is about one and a half miles. If more people could obtain regular exercise by walking and bicycling to their regular destinations, in lieu of driving, it could yield significant health improvements to the
resident population of this area. Reduced driving would also decrease vehicle emissions and the prevalence of asthma, cardiovascular disease, and other air pollution-related conditions. More trips by walking and bicycling could help reduce the current expensive burden on the health care system of providing medical care to more and more people with chronic conditions due to inactivity and poor air quality.

WALKSacramento is working to support increased physical activity such as walking and bicycling in local neighborhoods as well as helping to create community environments that support walking and bicycling. The benefits include improved physical fitness, less motor vehicle traffic congestion, better air quality, and a stronger sense of cohesion and safety in local neighborhoods.

Thank you for your consideration of these comments and recommendations. If you have questions or need additional information, please contact me at (916) 446-9255.

Sincerely,

Chris Holm
Project Analyst