

Mariemont Elementary

Walking Wednesday

Virginia Dowd

Walking Program Goals

- Encourage more students and families to walk or ride their bikes to school.
- Promote a sense of community.
- Make it fun for the students.
- Improve the safety of walking routes.
- Educate on bike and pedestrian safety.





Walking
WEDNESDAYS



Walking
WEDNESDAYS

**Walk and Roll
on
Wednesdays**

Signage

- Establishes Walking Wednesday as a formalized program, rather than a collection of individuals.
- Provides advertisement for itself and creates an atmosphere enticing others to join in.
- Provides an element of increased safety and greater visibility for passing motorists.
- Unintentionally created a positive energy in the neighborhood as people contacted the school saying how terrific it was to see the students parading through the streets.





Walk Ambassadors

- Identified a group of 10 - 15 parents who walked to school regularly and asked them to carry signs.



Walking
WEDNESDAY

Easy Peel® Labels
Use Avery® Template 5160®

I Walked To School



I Walked To School



I Walked To School



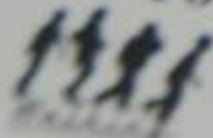
I Walked To School



I Walked To School



I Walked To School



I Walked To School



Feed Paper

Bend along line to
expose Pop-Up Edge™

I Walked To School



I Walked To School



I Walked To School



I Walked To School



I Walked To School



I Walked To School



I Walked To School

AVERY® 5160

I Walked To School



I Walked To School



I Walked To School



I Walked To School



I Walked To School



I Walked To School











Muffin Mornings



Once a Month
PTA Sponsored









Every campus has unique challenges and solutions



STOP

PLEASE

HONESTY
Character counts at Montemont





Walking
on
Wednesdays

McLain Middle School
EIGHTH GRADE







Measuring Success





Future Goals

- Bike Rodeo and pedestrian safety education programs.
- Find replacement leadership to continue and develop the program.
- Keep the program fresh and exciting.