

# Enforcement strategies



# Role of enforcement

- Increase awareness
- Reduce traffic safety problems
- Improve behavior



# Unsafe pedestrian behaviors

- Not looking before crossing
- Crossing at undesirable locations
- Darting out
- Disobeying guards/signals

# Unsafe bicyclist behaviors

- Riding into traffic without looking
- Riding facing traffic
- Swerving, turning left without looking
- Disobeying signs & signals
- Riding too fast for conditions
- No helmet

# Unsafe driver behavior

- Speeding
- Failure to yield
- Running lights & STOP signs
- Passing school buses
- Illegal parking

# A different way to look at enforcement

- Students
- Parents
- School administration
- Crossing guards
- Law enforcement officers



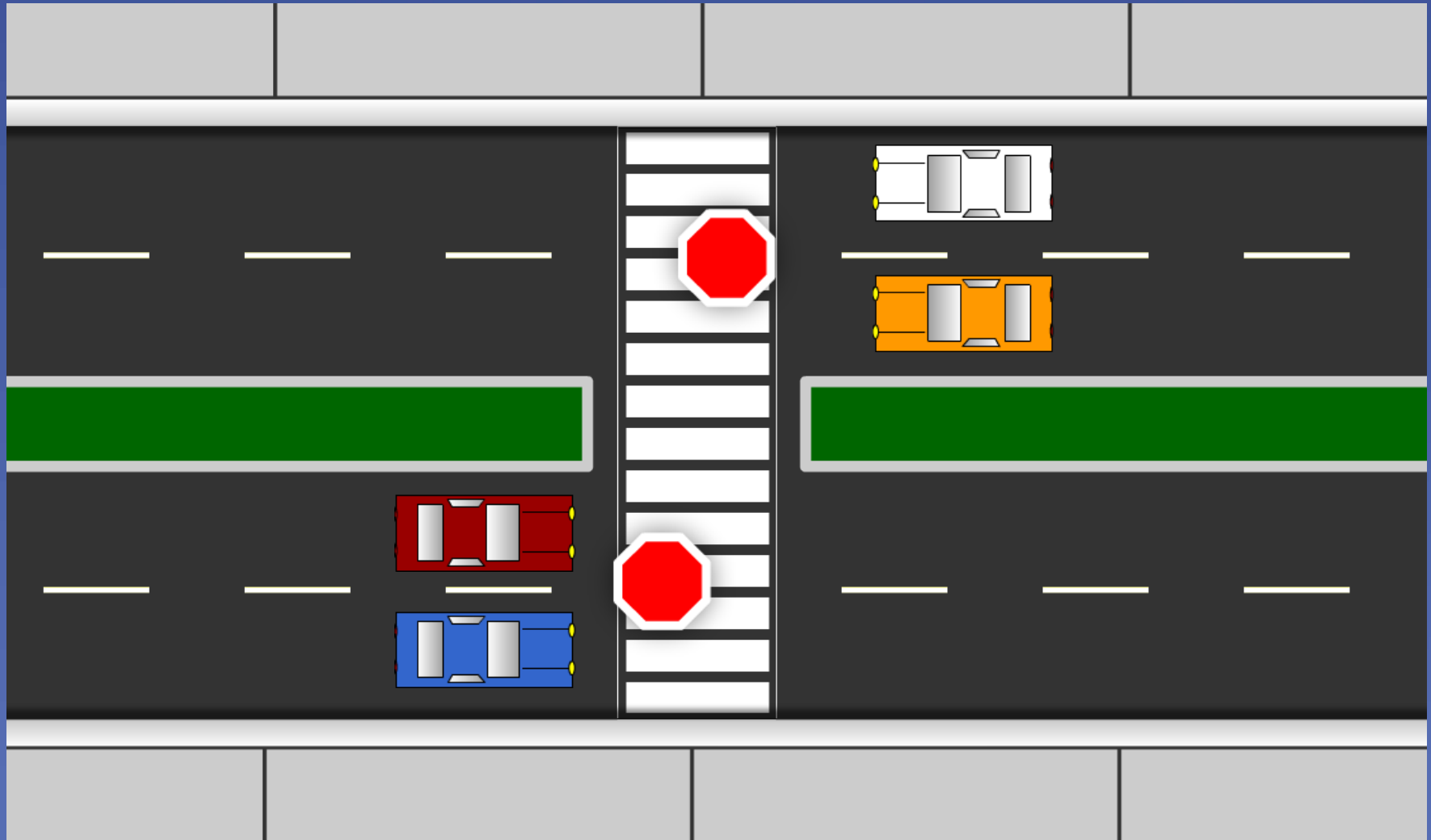
# School driveway and drop-off zone monitors



# Crossing guards



# Two crossing guards on multi-lane roads



# Role of law enforcement officers

- Teach safety
- Evaluate traffic concerns
- Provide police presence
- Monitor guards and students



# Media coverage

- Key to educating public and changing behaviors
- Be proactive in seeking coverage
- Involve students, parents, & officers



# Speed trailers



# Progressive ticketing

- First: educate
- Second: warn
- Third: ticket



“Caught being good”



Wilmette, IL

# Follow up



Measure results



Repeat if needed

# Law enforcement can be effective when:



- The majority of drivers are following the law.
- The built environment supports the law.

*Impact lasts several weeks without other strategies.*

# Notice pattern of behavior



## NATIONAL SAFE ROUTES TO SCHOOL PROGRAM PROMOTES ROLE FOR **Law Enforcement**

### RESOURCES / HANDOUTS

#### ★ WAYS TO GET INVOLVED

[Law Enforcement Executives](#)  
[School Resource Officers](#)  
[Patrol/Traffic Safety Officers](#)  
[Bike Officers](#)  
[Community Policing Officers](#)  
[Training Officers](#)

#### ★ THE FEDERAL SRTS PROGRAM

[Understanding the Federal SRTS Program](#)  
[Enlist Enforcement: Safe Routes To School \(SRTS\) Programs](#)

**YOUR HELP IS NEEDED** in a nationwide effort to make it safer for more children to walk and bicycle to school!



Safe Routes to School (SRTS) is a national program that is aimed at increasing the number of children walking and bicycling to school, while also improving the safety of these activities. Law enforcement agencies can play a very important role in this program, working with engineers, teachers, health advocates and parents to improve student safety and encourage more physical activity.

Funding through grants may be available to support law enforcement involvement in SRTS programs. Because funds are administered by each [State](#), the grant process varies. The purpose of this website is to give you more information about the program so that you can support local

# Summary

- Enforcement requires the action of parents, schools, children, and the community
- Enforcement includes an array of strategies to improve behavior
- Law enforcement officers are valuable partners who can play many roles